

# NEWS RELEASE



**FORUM RESEARCH INC.**

## **8 in 10 Agree: Climate Change is a Big Problem For TO**

### **Two-thirds say Toronto isn't doing enough to limit plastics**

Toronto, June 10<sup>th</sup>, 2019 - In a random sampling of public opinion taken by the Forum Poll™ among 1157 Toronto voters, 8 in 10 (TOP2: 81%) agree that climate change is a serious problem for Toronto, with almost two-thirds (59%) saying they agree strongly.

1 in 10 (8%) say they neither agree nor disagree. A similar proportion (BTM2: 12%) says they disagree, with about 1 in 10 (7%) saying they disagree strongly.

Respondents most likely to say they agree (TOP2) include those aged 34 and younger (83%), aged 35-44 (85%), or 65+ (85%), females (87%), the least wealthy (88%), earning \$20-40,000 (86%), or \$40-60,000 (86%), with a post-graduate degree (86%).

### **Plastics a problem**

Two-thirds (67%) say Toronto is not doing enough to limit the use of plastics.

One-fifth (18%) say that Toronto is doing enough, while 1 in 20 (6%) say that Toronto is doing more than enough. 1 in 10 (10%) say they aren't sure.

Respondents most likely to say that Toronto isn't doing enough to limit plastic use includes those age 65+ (71%), females (71%), earning \$20-40,000 (72%) or \$60-80,000 (70%), living in East York (72%) or York (n=67, 74%).

### **Two-thirds say climate change will impact their choice of election candidates**

Two-thirds (TOP2: 67%) say that climate change will impact their choice of candidate, or candidates, in upcoming elections, with 4 in 10 (43%) saying that it's very likely to affect their choice.

A third (BTM2: 33%) say climate change isn't likely to impact their candidate choice, with one-fifth (21%) saying it's not likely to impact their choice at all.

### **Toronto divided on a green tax**

About 4 in 10 (37%) say they would support a green tax paid to the City of Toronto, while a similar proportion (41%) says they would oppose a green tax paid to the city.

One-fifth (21%) say they don't know.

Residents of the former City of Toronto (42%) are most likely to say they would support such a tax, while residents of East York (42%), North York (45%), or Scarborough (42%) are most likely to say they oppose.

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"Generally, it seems like Torontonians lean toward being green, with a strong majority agreeing that climate change poses a serious problem for the city," said Dr. Lorne Bozinoff, President of Forum Research. "They're also likely to say climate change will affect which candidates they're going to support in upcoming elections, but where the city is divided is on a green tax. Support and opposition for a green tax in Toronto is almost even, with the slightest edge leaning toward opposition."



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“Generally, it seems like Torontonians lean toward being green, with a strong majority agreeing that climate change poses a serious problem for the city,” said Dr. Lorne Bozinoff, President of Forum Research. “They’re also likely to say climate change will affect which candidates they’re going to support in upcoming elections, but where the city is divided is on a green tax. Support and opposition for a green tax in Toronto is almost even, with the slightest edge leaning toward opposition.”

Lorne Bozinoff, Ph.D. is the president and founder of Forum Research. He can be reached at [lbozinoff@forumresearch.com](mailto:lbozinoff@forumresearch.com) or at (416) 960-9603.

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## Methodology

The Forum Poll™ was conducted by Forum Research with the results based on an interactive voice response telephone survey of 1157 randomly selected Toronto voters. The poll was conducted June 8-9, 2019.

Results based on the total sample are considered accurate +/- 3%, measured as the average deviation across all response categories, 19 times out of 20.

Subsample results will be less accurate. Margins of error for subsample (such as age, gender) results are available at [www.forumresearch.com/samplestim.asp](http://www.forumresearch.com/samplestim.asp)

Where appropriate, the data has been statistically weighted by age, region, and other variables to ensure that the sample reflects the actual population according to the latest Census data.

This research is not necessarily predictive of future outcomes, but rather, captures opinion at one point in time. Forum Research conducted this poll as a public service and to demonstrate our survey research capabilities. Forum houses its poll results in the Data Library of the Department of Political Science at the University of Toronto.

With offices across Canada and around the world, 100% Canadian-owned Forum Research is one of the country's leading survey research firms. This Forum Poll™ and other polls may be found at Forum's poll archive at [forumpoll.com](http://forumpoll.com).



**Top2/Btm2 (or 3 or 4 where applicable) refers to the combined results of the most answered positive and negative responses:**

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	631	112	91	133	119	176	303	315
NET: TOP3	66	57	60	68	78	86	67	64
NET: BTM3	34	43	39	32	21	14	32	36
Very satisfied	9	9	6	6	13	20	11	8
Satisfied	28	17	29	35	32	45	25	31
Somewhat satisfied	28	31	26	28	32	20	31	25
Somewhat dissatisfied	12	11	16	14	11	8	13	12
Dissatisfied	11	15	15	9	5	3	9	13
Very dissatisfied	11	18	9	8	5	3	9	12
Don't know	0	0	1	0	1	0	1	0

Top 3 here collects very satisfied, satisfied, and somewhat satisfied into one category, and Btm 3 collects very dissatisfied, dissatisfied, and somewhat dissatisfied.

**Due to rounding some numbers may not add up to 100**

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**Green tax**

Would you support or oppose a green tax paid to the city of Toronto?

**Age/gender**

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	1157	154	167	206	242	388	589	544
Oppose	41	36	40	49	46	41	47	36
Support	37	40	38	33	37	37	38	38
Don't know	21	24	22	18	17	22	15	27

**Income**

%	Total	<\$20K	\$20-\$40K	\$40-\$60K	\$60-\$80K	\$80-\$100K	\$100-\$250K
Sample	1157	68	121	142	127	125	289
Oppose	41	25	37	38	42	41	46
Support	37	34	31	39	39	40	40
Don't know	21	41	32	23	20	19	14

**Community**

%	Total	Former City of Toronto	East York	North York	Etobicoke	York	Scarborough
Sample	1157	379	97	222	198	67	194
Oppose	41	38	42	45	41	40	42
Support	37	42	29	33	37	37	38
Don't know	21	20	29	22	22	23	20



**Education**

%	Total	Secondary school or less	Some college or university	Completed college or university	Post graduate degree
Sample	1157	124	242	459	332
Oppose	41	42	48	43	35
Support	37	35	29	36	45
Don't know	21	23	23	21	20

**Method of commute to work/school**

%	Total	Private vehicle	Public transit	Bicycle	Walking	Some other way	Don't travel to work or school
Sample	1157	463	277	55	69	19	274
Oppose	41	46	39	37	31	20	39
Support	37	32	44	43	45	39	35
Don't know	21	22	18	21	24	41	26

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**Climate Change and election candidates**

How likely is climate change to impact which candidate, or candidates, you support in upcoming elections?

**Age/gender**

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	1157	154	167	206	242	388	589	544
NET: TOP2	67	70	68	60	66	71	60	74
NET: BTM2	33	30	32	40	34	29	40	26
Very likely	43	50	43	33	42	42	37	47
Somewhat likely	25	21	25	27	24	29	23	27
Not very likely	11	9	13	13	12	11	12	11
Not likely at all	21	21	19	27	22	19	28	14

**Income**

%	Total	<\$20K	\$20-\$40K	\$40-\$60K	\$60-\$80K	\$80-\$100K	\$100-\$250K
Sample	1157	68	121	142	127	125	289
NET: TOP2	67	54	68	63	77	66	67
NET: BTM2	33	46	32	37	23	34	33
Very likely	43	39	38	34	57	47	45
Somewhat likely	25	15	31	29	20	19	22
Not very likely	11	29	12	10	6	12	12
Not likely at all	21	17	20	27	17	21	22

**Community**

%	Total	Former City of Toronto	East York	North York	Etobicoke	York	Scarborough
Sample	1157	379	97	222	198	67	194
NET: TOP2	67	70	66	64	71	72	65
NET: BTM2	33	30	34	36	29	28	35
Very likely	43	47	45	43	39	42	40
Somewhat likely	25	23	21	21	32	30	25
Not very likely	11	9	17	16	8	15	9
Not likely at all	21	21	17	20	20	13	26



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%	Total	Secondary school or less	Some college or university	Completed college or university	Post graduate degree
Sample	1157	124	242	459	332
NET: TOP2	67	54	65	71	69
NET: BTM2	33	46	35	29	31
Very likely	43	35	42	46	41
Somewhat likely	25	19	23	25	27
Not very likely	11	17	10	12	9
Not likely at all	21	29	25	18	22

**Method of commute to work/school**

%	Total	Private vehicle	Public transit	Bicycle	Walking	Some other way	Don't travel to work or school
Sample	1157	463	277	55	69	19	274
NET: TOP2	67	57	76	75	73	75	75
NET: BTM2	33	43	24	25	27	25	25
Very likely	43	32	53	48	54	61	48
Somewhat likely	25	26	23	27	19	14	27
Not very likely	11	15	6	5	9	16	13
Not likely at all	21	27	18	21	18	9	12



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**Toronto and Plastics**

*In your opinion, is Toronto doing enough to limit the use of plastics?*

**Age/gender**

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	1157	154	167	206	242	388	589	544
Not enough	67	67	65	64	67	71	62	71
Enough	18	17	19	22	14	14	17	18
More than enough	6	8	4	4	5	4	9	2
Not sure	10	8	12	9	13	11	12	9

**Income**

%	Total	<\$20K	\$20-\$40K	\$40-\$60K	\$60-\$80K	\$80-\$100K	\$100-\$250K
Sample	1157	68	121	142	127	125	289
Not enough	67	65	72	66	70	60	66
Enough	18	20	17	16	15	25	18
More than enough	6	2	2	6	8	7	5
Not sure	10	14	9	12	7	8	11

**Community**

%	Total	Former City of Toronto	East York	North York	Etobicoke	York	Scarborough
Sample	1157	379	97	222	198	67	194
Not enough	67	67	72	63	70	74	66
Enough	18	18	19	17	14	14	20
More than enough	6	7	4	8	3	7	3
Not sure	10	8	4	12	13	5	12



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**Education**

%	Total	Secondary school or less	Some college or university	Completed college or university	Post graduate degree
<b>Sample</b>	<b>1157</b>	<b>124</b>	<b>242</b>	<b>459</b>	<b>332</b>
Not enough	67	60	67	68	67
Enough	18	20	19	18	16
More than enough	6	11	7	4	5
Not sure	10	10	8	10	12

**Method of commute to work/school**

%	Total	Private vehicle	Public transit	Bicycle	Walking	Some other way	Don't travel to work or school
<b>Sample</b>	<b>1157</b>	<b>463</b>	<b>277</b>	<b>55</b>	<b>69</b>	<b>19</b>	<b>274</b>
Not enough	67	63	69	64	77	51	74
Enough	18	20	19	14	10	33	9
More than enough	6	7	3	10	6	0	3
Not sure	10	10	9	13	7	16	15



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**Climate Change**

To what extent do you agree or disagree with this statement: Climate change is a serious problem for Toronto

**Age/gender**

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	1157	154	167	206	242	388	589	544
NET: TOP2	81	83	85	76	73	85	75	87
NET: BTM2	12	12	11	13	14	9	19	5
Strongly agree	59	59	60	60	54	63	53	65
Somewhat agree	22	24	26	16	19	22	22	21
Neither agree nor disagree	8	6	4	11	14	7	6	9
Somewhat disagree	4	2	5	5	5	4	5	3
Strongly disagree	7	9	6	8	8	4	14	2

**Income**

%	Total	<\$20K	\$20-\$40K	\$40-\$60K	\$60-\$80K	\$80-\$100K	\$100-\$250K
Sample	1157	68	121	142	127	125	289
NET: TOP2	81	88	86	86	84	79	81
NET: BTM2	12	5	6	8	12	15	14
Strongly agree	59	69	76	58	71	61	56
Somewhat agree	22	19	9	27	12	18	25
Neither agree nor disagree	8	7	9	6	4	6	6
Somewhat disagree	4	3	5	3	4	5	5
Strongly disagree	7	2	0	6	8	9	9



**Community**

%	Total	Former City of Toronto	East York	North York	Etobicoke	York	Scarborough
Sample	1157	379	97	222	198	67	194
NET: TOP2	81	83	89	80	86	82	76
NET: BTM2	12	12	9	14	8	10	10
Strongly agree	59	62	73	59	65	49	54
Somewhat agree	22	22	16	21	20	32	22
Neither agree nor disagree	8	4	2	6	6	8	14
Somewhat disagree	4	4	4	4	3	5	4
Strongly disagree	7	8	5	10	5	6	6

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<b>Sample</b>	<b>1157</b>	<b>124</b>	<b>242</b>	<b>459</b>	<b>332</b>
NET: TOP2	81	71	77	82	86
NET: BTM2	12	11	15	11	11
Strongly agree	59	58	55	63	57
Somewhat agree	22	13	22	19	29
Neither agree nor disagree	8	19	7	7	4
Somewhat disagree	4	3	6	4	4
Strongly disagree	7	8	10	7	7

**Method of commute to work/school**

%	Total	Private vehicle	Public transit	Bicycle	Walking	Some other way	Don't travel to work or school
<b>Sample</b>	<b>1157</b>	<b>463</b>	<b>277</b>	<b>55</b>	<b>69</b>	<b>19</b>	<b>274</b>
NET: TOP2	81	76	84	87	81	94	86
NET: BTM2	12	15	8	10	14	0	7
Strongly agree	59	53	63	66	67	73	67
Somewhat agree	22	24	21	21	14	22	19
Neither agree nor disagree	8	8	8	3	5	6	7
Somewhat disagree	4	5	3	2	3	0	5
Strongly disagree	7	10	5	8	11	0	3



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